

MICROFICHE 2165

TRANSMITTAL LETTER				Case No:
Serial No.	SEP 09/111,673	Filing Date	July 24, 2001	Examiner PATENT & TRADEMARKS To Be Assigned
Inventor(s) Davis et al.		Group Art Unit 2165		
Title of Invention SYSTEM AND METHOD FOR INFLUENCING A POSITION ON A SEARCH RESULT LIST GENERATED BY A COMPUTER NETWORK SEARCH ENGINE				

TO THE COMMISSIONER FOR PATENTS

Transmitted herewith is: Transmittal Letter (in duplicate); Communication; submission of 43 microfiche copies from parent application and postcard evidencing receipt.

- Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.
- A verified statement to establish small entity status under 37 CFR §§ 1.9 and 1.27 is enclosed.
- Petition for a _____ month extension of time.
- No additional fee is required.
- The fee has been calculated as shown below:

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SEP 13 2001

Technology Center 2100

		Small Entity		Other Than Small Entity	
	Claims Remaining After Amendment	Highest No. Previously Paid For	Present Extra	Rate	Add'l Fee
Total		Minus		x \$9=	
Indep.		Minus		x 39=	
First Presentation of Multiple Dep. Claim				+\$130 =	
				Total add'l fee	\$
					total add'l fee \$

- Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$ _____. A duplicate copy of this sheet is enclosed.
- A check in the amount of \$ _____ to cover the filing fee is enclosed.
- The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.
- I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.

Respectfully submitted,

John G. Rauch
Registration No. 37, 218
Attorney for Applicants

BRINKS HOFER GILSON & LIONE
P.O. BOX 10395
CHICAGO, ILLINOIS 60610 - (312) 321-4200

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on September 6, 2001

Date: 9/6/01 Signature:
rev. Dec.-99

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage, as first class mail in an envelope addressed to: Commissioner for Patents Washington, D.C. 20231 on September 6, 2001

Date of Deposit

John G. Rauch, Reg No. 37,218

Name of applicant, assignee or
Registered Representative



Signature

9/6/01

Date of Signature



Our Case No. 9623/334

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Davis et al.

Serial No. 09/911,674

Filing Date: July 24, 2001

For SYSTEM AND METHOD FOR
INFLUENCING A POSITION ON A
SEARCH RESULT LIST GENERATED
BY A COMPUTER NETWORK
SEARCH ENGINE

)
Examiner: not yet assigned
)
Examiner of Parent: C. Nguyen
)
Group Art Unit No.: 2165
)
Group Art Unit of Parent: 2165

COMMUNICATION

Assistant Commissioner for Patents
Washington, D.C. 20231

Dear Sir:

This is a continuation application claiming priority of application serial number 08/322,677, filed May 28, 1999, issued as U.S. patent number 6,269,361 on July 31, 2001.

REMARKS

This is a continuation application claiming priority of copending application serial number 09/322,677. This application was filed with new claims 69 - 135.

At the time of filing of the present application, it was noted in a Preliminary Amendment that this application incorporates by reference the specification of parent application serial number 09/322,677, including the microfiche appendix filed therewith. It was further noted that the file wrapper for application serial number 09/322,677 was not then available at the USPTO. As a result, a copy of the microfiche appendix was unavailable and was not filed with the application.

A copy of the microfiche appendix has now been made from original microfiche of the parent application. The microfiche appendix is submitted herewith for inclusion with the file wrapper of the present application.

The application is believed to be in condition for early action on the merits. Should the Examiner deem a telephone conference to be helpful in expediting examination and allowance of this application, the Examiner is invited to call the undersigned attorney at the telephone number shown below.

Respectfully submitted,


John G. Rauch
Registration No. 37,218
Attorney for Applicants

September 6, 2001

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